

LIVING LIFE BY
DESIGN:
**CRAFTING
YOUR UNIQUE
MISSION &
VISION
STATEMENTS**

INTRODUCTION:

This tool is designed to guide you in creating personal mission and vision statements. These statements are powerful ways to articulate your purpose, direction, and approach to life and work. They serve as compasses, guiding your decisions and actions.

STEP 1: SELF-REFLECTION AND DISCOVERY

Objective: To delve into your inner self, identifying values, life goals, and roles.

- **Values Assessment:** Take time to discover your core values – the fundamental beliefs that guide your behavior and decision-making.
- **Life Review:** Reflect on significant milestones, achievements, and challenges, understanding how they have shaped you.
- **Role Identification:** List and describe the roles you play in your life (e.g., parent, leader, mentor) and their significance.

STEP 2: YEARLY THEME IDENTIFICATION

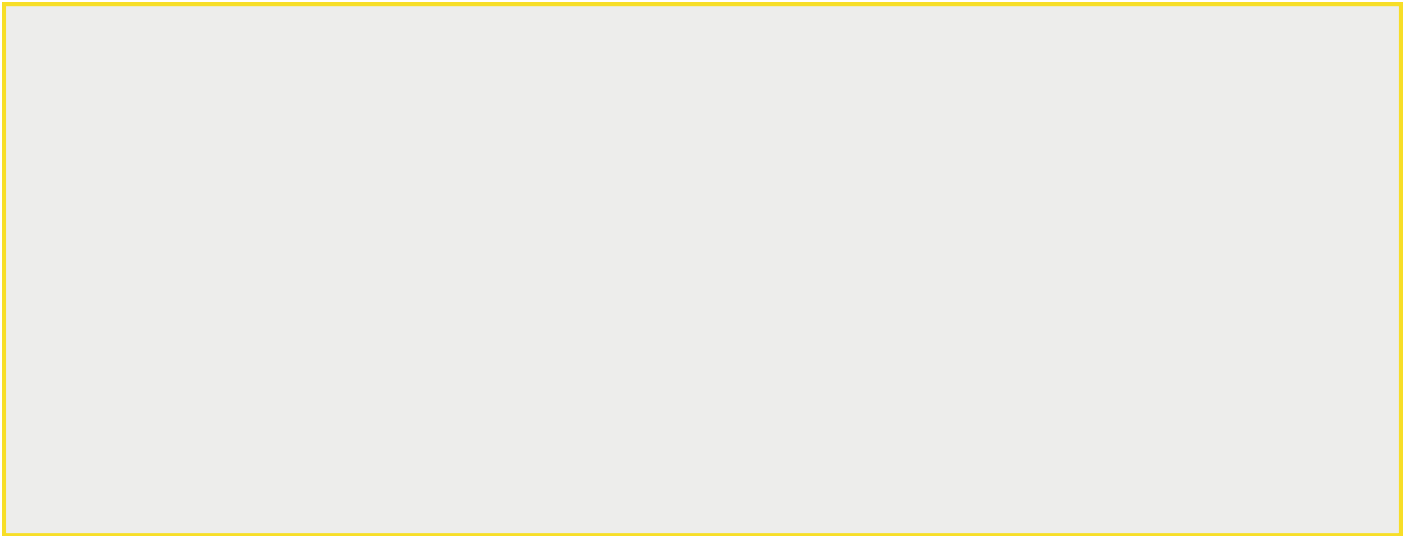
Objective: Select a theme for the current year that resonates with your aspirations and context.

- **Theme Brainstorming:** Contemplate your aspirations, challenges, and the direction you wish to take this year.
- **Past Year Analysis:** Reflect on the themes from past years, understanding their impacts and lessons.

STEP 3: PRINCIPLES AND PASSIONS ARTICULATION

Objective: Clarify and embrace your guiding principles and passions.

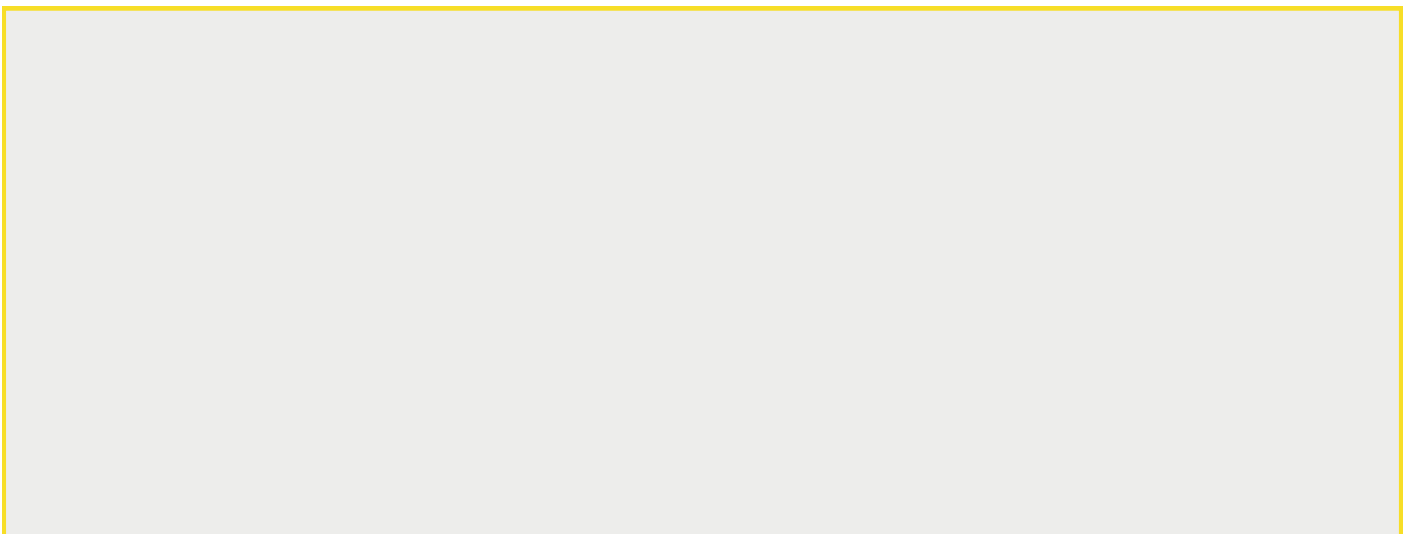
- **Principle Listing:** Identify and write down principles that deeply resonate with you, guiding your actions and decisions.
- **Passion Exploration:** Explore and document areas you feel deeply passionate about, whether professional or personal.



STEP 4: ROLE CLARIFICATION

Objective: Understand and embrace your various life roles.

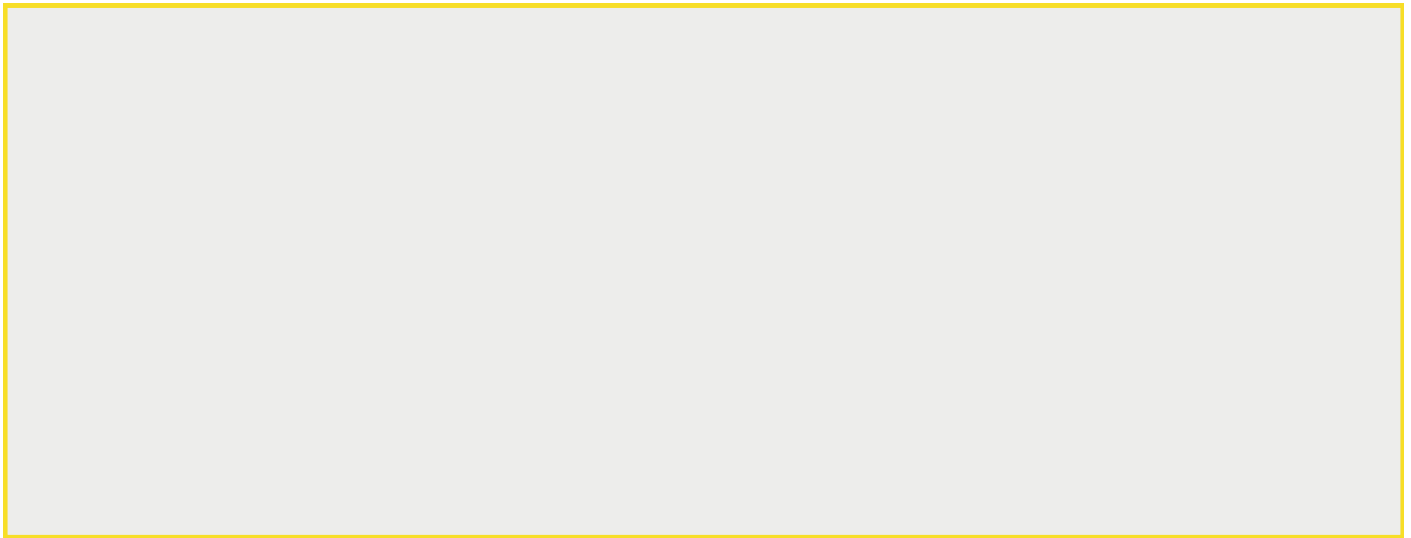
- **Role Mapping:** Visually map out your life roles and how they interconnect.
- **Role Prioritization:** Prioritize these roles based on their relevance to your current life goals.



STEP 5: SETTING ALIGNED GOALS

Objective: Establish specific, actionable goals in various life domains.

- **ALIGNED Goals Creation:** Craft goals that are Attainable, Logical, Inspired, Genuine, Necessary, Ethical, and Deadline-Driven.
- **Goal Visualization:** Engage in exercises to visualize achieving these goals, enhancing motivation and clarity.



STEP 6: DRAFTING THE MISSION AND VISION STATEMENTS

Objective: Create coherent, inspiring mission and vision statements.

- **Mission Statement Drafting:** Draft a mission statement based on your values, roles, principles, and passions.
- **Vision Statement Drafting:** Develop a vision statement for the upcoming year, incorporating your ALIGNED goals.

STEP 7: REVIEW AND REFINEMENT

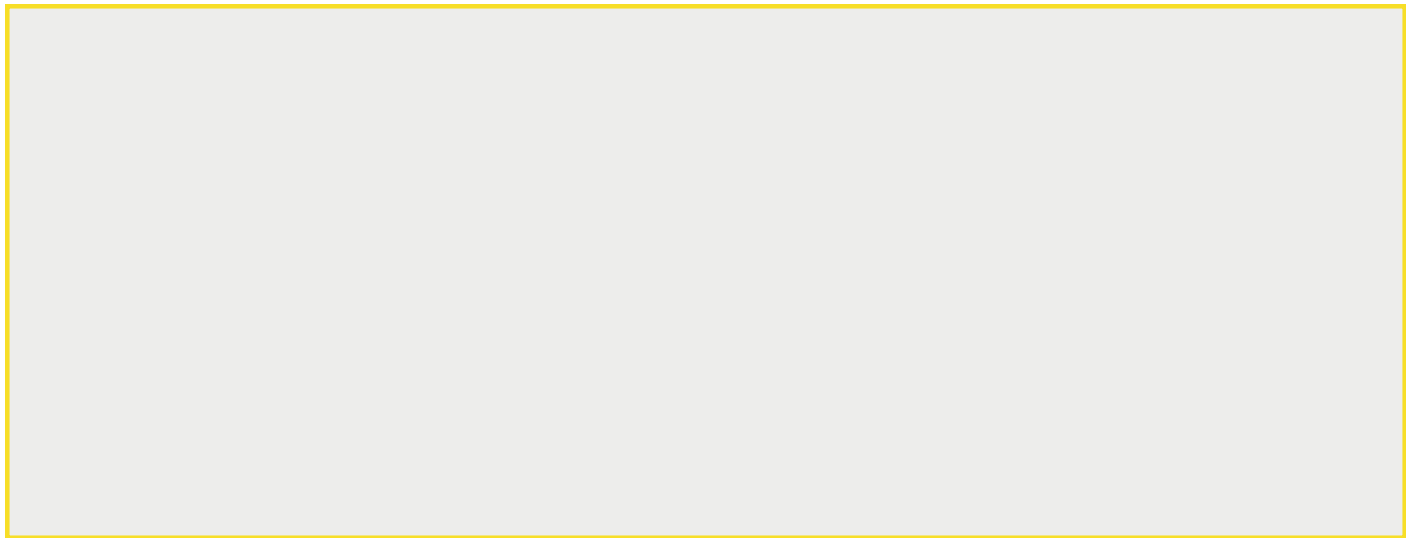
Objective: Refine your mission and vision statements for authenticity and clarity.

- **Peer Review:** Share your drafts with a trusted individual for feedback
- **Feedback Integration:** Refine your statements based on constructive feedback.

STEP 8: IMPLEMENTATION AND ACCOUNTABILITY

Objective: Apply your mission and vision statements in daily life.

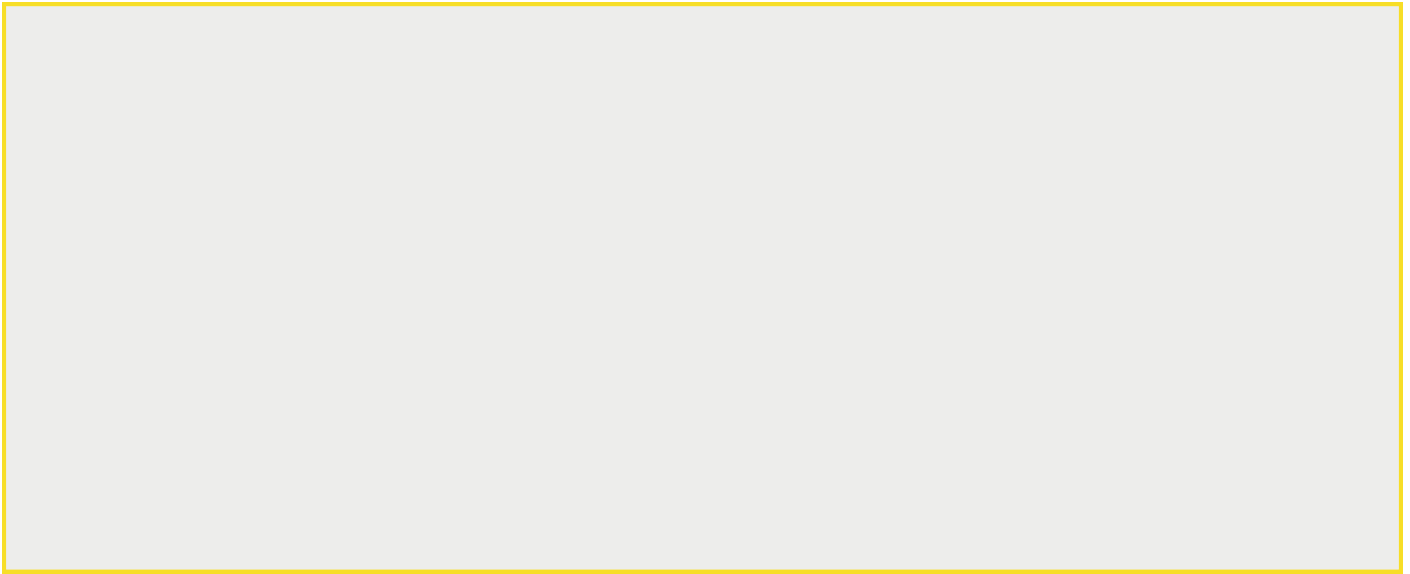
- **Action Plan Development:** Develop an actionable plan to live out your mission and vision.
- **Accountability Setup:** Establish mechanisms for accountability, such as check-ins or mentorship.



STEP 9: REGULAR REVIEW AND ADAPTATION

Objective: Ensure your mission and vision statements remain relevant and inspiring.

- **Annual Review:** Reassess and revise your statements each year.
- **Adaptation as Needed:** Update your statements as your life and goals evolve.



CONCLUSION

Your mission and vision statements are living documents, evolving as you grow. Regularly revisit and adjust them to reflect your current aspirations and circumstances.

Click below to learn more.

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